



## SILVERGATE BANK, A SAN DIEGO COMMUNITY BANK AND TOWARD MAXIMUM INDEPENDENCE, A LOCAL NON-PROFIT PROVIDE LOCAL BUSINESSES AN OPPORTUNITY TO HEAR FROM WD-40 CEO GARRY RIDGE

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Silvergate Bank & Toward Maximum Independence (TMI), a San Diego community bank and local non-profit were proud to co-host the **“It’s all about the People” Building a Strong Workforce** event at the Handlery Hotel on March 26<sup>th</sup>. The lunch was another in Silvergate Bank’s ongoing series of lunches focused on providing resources and thoughtful material to local businesses. Mary England, President and CEO of the La Mesa Chamber of Commerce, serving as the Master of Ceremonies added her ever present energy and a touching personal connection to the TMI mission while giving professional and entertaining introductions to the speakers.

Garry Ridge, the keynote speaker, delivered an inspirational presentation on how corporate culture can impact employee engagement thereby increasing the productivity of a company. The “tribal” culture that WD-40 has cultivated has produced measurable results to the company’s bottom line by focusing on employee engagement. His message tailored nicely into the goals of the sponsors who work directly and indirectly with employers to add employees.

Jessie Campbell of TMI delivered a concise picture of their mission citing the benefits to business of partnering with TMI. “As Director of Employment Solutions, I am committed to integrating individuals with disabilities into the work force. Our success is based on our collaboration with numerous private sector businesses that have discovered the benefits of hiring our clients. My work at TMI brings me great satisfaction as I continue my dedication in developing the capabilities and suitability of all people with challenges desiring to work through personalized integration, training and advocacy.”

Derek Eisele of Silvergate Bank spoke of the strength of truly local community bank growing in assets to over \$900,000,000 and over 100 employees that are dedicated to providing the highest level of personal service to our customers. He spoke of Silvergate’s commitment to customized banking solutions that satisfy both current and long-term needs and how that redefines the way our bank partners with companies and individuals.

The event was well attended by local manufacturers, educators, non-profit board members and business advocates. It provided a phenomenal keynote speaker and an excellent networking opportunity.

