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Silvergate Bank gets a makeover inside and out

Growing your business with a sense of family and community

Towards the end of 2014, you may have noticed that construction on the **Carlsbad Desalination Project** reached the corner of Faraday Avenue and El Camino Real, right in front of the

Silvergate Bank Carlsbad branch location.

VP/Branch Manager Ted Peña took this opportunity to refresh the bank's appearance with some tree trimming, new asphalt and a fresh coat of paint.

"We even relocated the 'For Lease' sign in front of our building so our current and future customers knew we weren't going anywhere," said Peña, who joined Silvergate Bank this past September after a 38-year career as a business development professional, business owner and consultant.



Silvergate Bank's team includes, from left, Ted Peña, Sarah Davis, Rebecca Moore and Karen Lindberg. The surfing decorations were inspired by the love that bank Chairman Dennis Frank has for the sport.

Besides the exterior improvements, the Carlsbad branch has strengthened its team with experienced and friendly team members to better serve its customers.

"I'm delighted to be a part of a terrific branch team led by Sarah Davis, branch service manager and cash management expert who moved from Silvergate Bank's corporate office to Carlsbad last summer. We joined Karen Lindberg, customer service supervisor who has been with the bank since the branch's opening in 2011. Mayra Saray, universal banker, joined the Carlsbad team this past summer, bringing 10 years of banking experience and providing strong bilingual skills," added Peña.



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More recently, the team announced the addition of Rebecca Moore as their new branch banking officer. Moore, a well-known and respected banker right here in Carlsbad, brings more than 30 years of banking experience with local customers. She's been very active in the community, serving on the board of the **Carlsbad Education Foundation** and volunteering in schools through the **Junior Achievement** program. The bank's staff represents more than 100 years of experience in banking, business management and volunteerism. "We're delighted to add the caliber of Rebecca Moore to our talented team. Her commitment to her customers and to our community fits right in with our philosophy and culture to deliver more than just cost effective business banking solutions," said Peña.



Pictured, from left, are Silvergate Bank's Customer Service Supervisor Karen Lindberg and Branch Service Manager Sarah Davis.

"We were all attracted to Silvergate Bank because of its family and community focus that starts at the top with CEO Alan Lane, President Derek Eisele, and Chief Banking Officer Dino D'Auria.

"We wholeheartedly believe in treating our customers like we treat our employees... like family," said Lane. "When you call us, you'll be greeted like you're part of the family, with a friendly voice every time. We pride ourselves in being a community bank that is headquartered in San Diego, locally-owned and managed by people who live here." Silvergate Bank kicked off 2015 by sponsoring a women business owners' luncheon at the Green Dragon Tavern and Museum. Shanna Missett Nelson, President of Jazzercise and one of Carlsbad's very own internationally renowned business owners spoke to nearly 100 women executives on her approach to balancing life and business while raising two beautiful daughters with her husband, Chad.

"Shanna was terrific in delivering a strong message to women that face unique challenges each and every day as business leaders," said Toni Padron, executive VP of the **Carlsbad Chamber of Commerce** and the event's emcee. "We are so fortunate to have a business like Silvergate Bank organize and sponsor such motivating presentations. They aren't just a bank but an organization that is thinking about the real success of our businesses and the people who work and live in our community."

Silvergate Bank, Member FDIC, is headquartered in San Diego with branch offices in Carlsbad, Escondido, La Mesa and La Jolla. For more information about Silvergate Bank, contact Ted Peña, VP/Branch Manager at 760-931-1001 or email at tpeña@silvergatebank.com. Visit www.silvergatebank.com to learn more about Silvergate Bank and its customers.